About Kaspersky Lab

Q4, 2013

"We believe that everyone – from home computer users and small companies to large corporations and governments – has the right to be free from cyber-security fears. We have therefore made it our mission to provide the world's most effective, responsive and efficient protection against cyber-threats: those from malware, spam, hackers, DDoS attacks, sophisticated cyber-espionage tools, and cyber-weapons that target countries' critical infrastructure with potentially catastrophic consequences. We're here to protect our users from them all."

Eugene Kaspersky, Chairman and CEO of Kaspersky Lab

Kaspersky Lab is one of the fastest growing IT security vendors in the world. Firmly positioned as one of the top four leading antivirus vendors*, Kaspersky Lab continues to improve its market position. According to the company's 2012 unaudited financial results, Kaspersky Lab's global revenue grew by 3% compared to the previous year and reached $628 million. Today it's the world's largest privately held vendor of endpoint protection solutions.

The company today

Kaspersky Lab is an international group operating in almost 200 countries and territories worldwide. The company is headquartered in Moscow, Russia, with its holding company registered in the United Kingdom.

Kaspersky Lab currently employs over 2,800 highly qualified specialists. It has 30 representative territory offices in 29 countries and its products and technologies provide protection for over 300 million users and over 250,000 corporate clients worldwide. The company provides a wide range of products and solutions for different types of clients, with a special focus on large enterprises, and small and medium-sized businesses.

Unique experience and knowledge

In 2013 Kaspersky Lab celebrated its 16th anniversary. Undoubtedly, the company's most valuable asset is the wealth of expertise it has gained in those years of combating major IT threats including malware research, counteracting potentially dangerous applications, traffic filters, etc. This helps the company to remain one step ahead of the competition and provide its users with the most reliable protection from new types of attack.

Customers and partners

Over 300 million people worldwide are protected by Kaspersky Lab products and technologies. Kaspersky Lab's corporate client base exceeds 250,000 companies located around the globe, ranging from small and medium-sized businesses all the way up to large governmental and commercial organizations. Kaspersky Lab's customer retention index is significantly higher than the industry average and those for key competitors: 106 for corporate products and 99 for consumer products in 2012.**

Kaspersky Lab has more than 80 global partner and technology OEM agreements with companies including Microsoft, IBM, Cisco, Juniper Networks, Alcatel Lucent, Blue Coat, Check Point, D-Link, GFI, Netgear, ZyXel, Alt-N, Parallels, Lenovo, Facebook, Qualcomm, SafeNet, etc.

Corporate products

In 1999, Kaspersky Lab was the first company to introduce integrated antivirus software for workstations, file servers and application servers running on Linux/FreeBSD operating systems. Today, the company offers a whole range of effective corporate security solutions for the most popular operating systems specifically designed for different areas of businesses. The company's product range covers all of the main information security requirements that businesses and large state organizations have to adhere to, including: excellent protection levels, adaptability to changing circumstances, scalability, compatibility with different platforms, high performance, high fault tolerance, ease of use and high value.

One of the primary advantages of Kaspersky Lab's corporate range is the easy, centralized management provided by Kaspersky Security Center that extends to the entire network regardless of the number and type of platforms used.

Kaspersky Endpoint Security for Business is a platform which delivers a broad array of tools and technologies to enable companies to see, control and protect all endpoint devices. It combines its technologies and tools into four tiers, each of which adds its own layer of protection against cyber-threats. The first level – Core – contains award-winning anti-malware technologies. Next come the Select and Advanced tiers, offering modern endpoint control and encryption. Finally, Total level security provides the best protection for each area of the network – web, mail and collaboration servers alike. At every level the Kaspersky Security Network provides powerful cloud-assisted protection to every component, and Kaspersky Security Center tools help IT specialists to manage the whole company's IT defenses from a single console.

Kaspersky Endpoint Security for Business also features targeted solutions which can be added to any tier:

- Kaspersky Security for File Servers
- Kaspersky Security for Mobile
- Kaspersky Systems Management
- Kaspersky Security for Virtualization
- Kaspersky Security for Storage
- Kaspersky Security for Collaboration
- Kaspersky Security for Mail
- Kaspersky Security for Internet Gateways

Kaspersky Security Center allows organizations to implement a flexible, scalable model of antivirus protection management. It can operate on a network of any size, whether it's a small group of machines or a complex distributed network. Easy to install, and time-efficient to manage, protection system management with Kaspersky Security Center minimizes the total cost of ownership of any Kaspersky Lab antivirus solution.

Products for small office

Kaspersky Small Office Security is designed to provide effective protection from all types of Internet threats and is easy to install and use without special administration tools. Sensible default settings let you protect all your systems effortlessly, giving you the peace of mind to focus on running your business – without worrying about security.

Consumer products

Kaspersky Internet Security – Multi-Device is an easy, one-license security solution to protect your PCs, Macs and Android smartphones and tablets. With award-winning Kaspersky Lab technologies, it delivers security that is optimized for each device, providing real-time protection against all Internet threats. Whichever device you use to bank, shop, surf or chat online, you know that Kaspersky security technologies will ensure you're always safe. Kaspersky Internet Security – Multi-Device combines Kaspersky Internet Security 2014, Kaspersky Internet Security for Mac and Kaspersky Internet Security for Android into one product with a single activation code.

Kaspersky Internet Security 2014, the company's flagship product for home users, delivers premium PC protection from all Internet threats, and ensures the security of your identity and financial data while online banking and shopping.

Another popular solution from the company's consumer product range is **Kaspersky Anti-Virus 2014**, which includes proven antivirus technologies that provide highly effective basic protection to millions of users across the globe.

Kaspersky PURE is an integrated solution for optimized home network protection. Kaspersky PURE represents a new class of product which provides a secure and productive digital environment. With special features such as Password Manager, Online Backup or Secure Vaults, the solution helps to protect your personal data and accounts.

Kaspersky Internet Security for Mac provides advanced protection against cyber-threats for Apple computers – without impacting on performance. The solution ensures you are always safe online with advanced, real-time protection from computer viruses, Trojan viruses, spyware, phishing attempts, dangerous websites and more.

Kaspersky Internet Security for Android delivers premium protection for Android smartphones and tablets, combining everything you need to protect Android devices and the data stored on them from theft, loss, computer viruses and real-time Internet threats. Whether downloading apps, web surfing, banking, shopping, or social networking, you are always safe from all Internet threats.

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* The company was rated fourth in the IDC rating Worldwide Endpoint Security Revenue by Vendor, 2012. The rating was published in the IDC report "Worldwide Endpoint Security 2013–2017 Forecast and 2012 Vendor Shares (IDC #242618, August 2013). The report ranked software vendors according to earnings from sales of endpoint security solutions in 2012.

** TNS, Customer retention survey, 2012